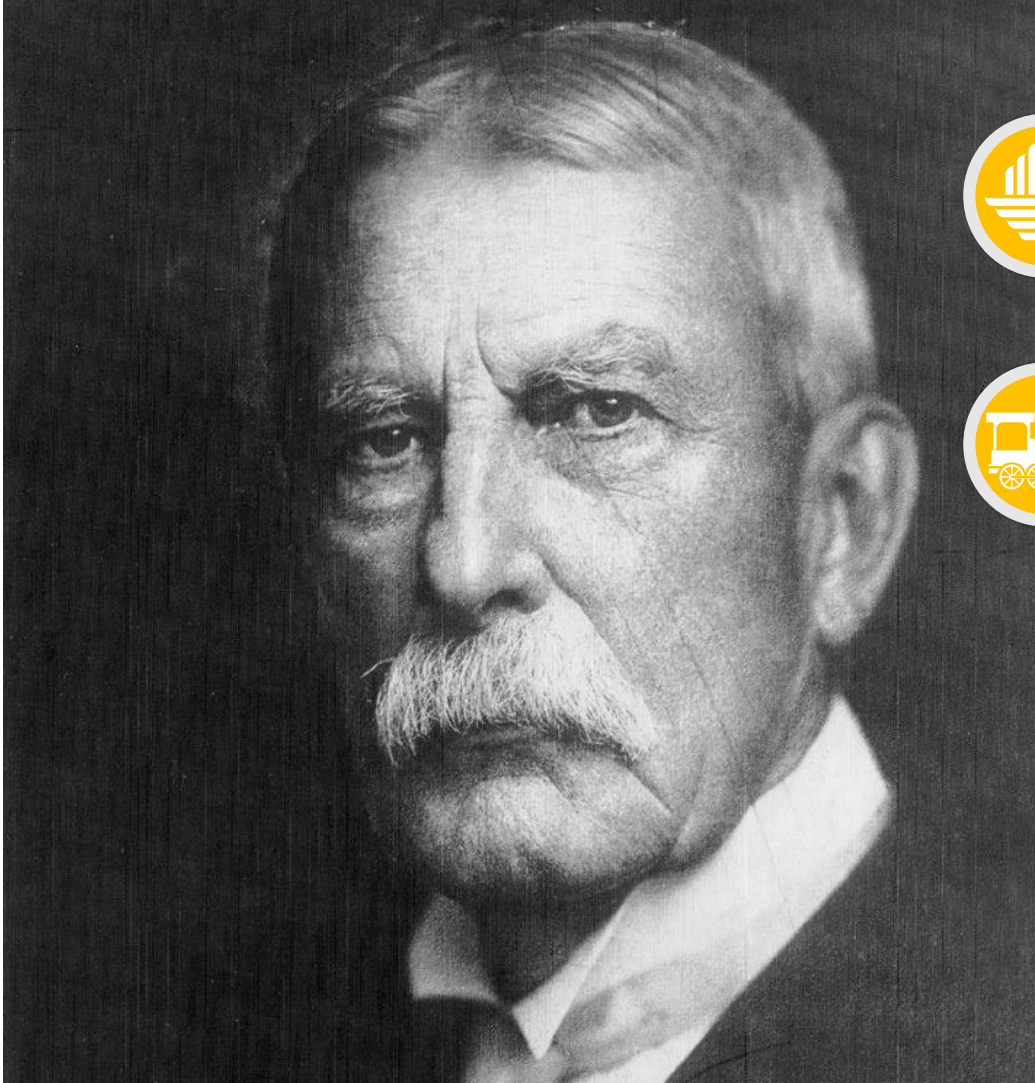


brightline[®]

BATIC Institute / AASHTO
September 11, 2018

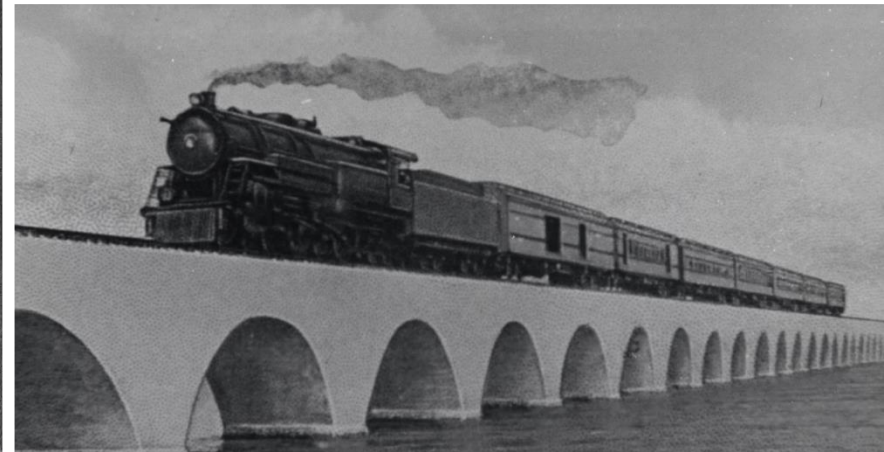




Florida East Coast Industries has deep roots in rail transportation dating back to the late 1800's with American pioneer, Henry Flagler.



Credited with the development of Florida's east coast, Mr. Flagler was the driving force behind connecting communities from Jacksonville to Miami to Key West via the Florida East Coast Railway System.





FLORIDA EAST COAST RAILWAY STREAMLINER
ENROUTE THROUGH THE LAND OF PALMS

FLORIDA EAST COAST

Every Day a June Day, Full of Sunshine Where Winter Exists In Memory Only

The famous Winter Resorts of the East Coast of Florida furnish a greater variety of attractions than any other resort section of the world. Unequalled opportunities for outdoor life and its many diversions. Golf on the finest links in the country; Tennis on clay courts always in condition; Surf Bathing in water at a temperature of 70 degrees and upward; Horseback Riding and Motoring over well built roads, amid picturesque tropical scenery, or on the hard sandy beach; Yachting, Rowing and Fishing in the deep sea and land-locked waters; all kinds of Game—from quail to deer—for the most enthusiastic hunter; Chair Wheeling and bicycling on palm lined promenades, and through tropical jungles.

FINEST AND HEALTHIEST CLIMATE IN THE WORLD

THE PRINCIPAL RESORTS AND HOTELS

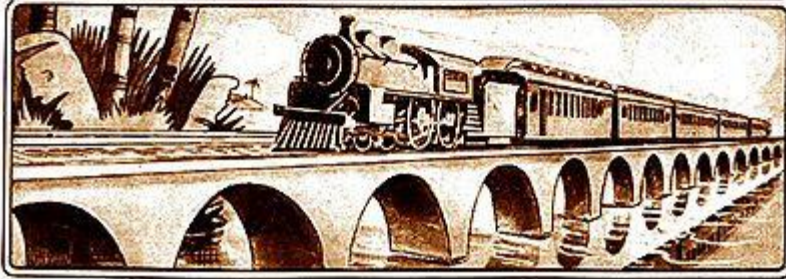
PONCE DE LEON St. Augustine	ROYAL POINCIANA Palm Beach
ALCAZAR St. Augustine	THE BREAKERS Palm Beach
ORMOND Ormond-on-the-Sea	ROYAL PALM Miami

LONG KEY FISHING CAMP—AMONG THE FLORIDA KEYS
THE COLONIAL, Nassau, Bahama Islands
Desirable accommodations at all points to meet any disposition or demand.

New Route to the Panama Canal

The Overseas Railroad to Key West, one of the marvels of the 20th Century, has opened up a new and shorter route to Uncle Sam's latest and greatest enterprise, the Panama Canal, connecting at Key West via palatial steamers, sailing twice monthly for Colon, Panama.
Through Pullman Service from principal cities to Jacksonville and Key West, with connections to all Resorts on the FLORIDA EAST COAST. For Complete Detailed Information, Booklets, Tickets, Reservations, apply to Local Agent or

243 Fifth Avenue NEW YORK **FLORIDA EAST COAST** 109 West Adams St. CHICAGO
General Offices, ST. AUGUSTINE, FLORIDA



FLORIDA EAST COAST RAILWAY

THE EIGHTH WONDER OF THE WORLD!

**JACKSONVILLE
ST. AUGUSTINE
FORT PIERCE
WEST PALM BEACH
& MIAMI**

With stops at
KEY WEST
via **The OVERSEAS EXTENSION**

FEC RAILWAY EARLY ADVERTISEMENTS



brightline



First Breakers Hotel – 1896, Originally named the Palm Beach Inn, destroyed by fire in 1904



Second Breakers Hotel, Completed in 1904, destroyed by fire in 1925



Third and Current Breakers Hotel, Completed in 1926

FLORIDA EAST COAST RAILWAY STREAMLINERS
SERVE THE HEART OF MIAMI, FLORIDA



Miami Beach



FLORIDA EAST COAST RAILWAY

COPYRIGHTED 1909, BY J. N. CHAMBERLAIN, MIAMI, FLA.



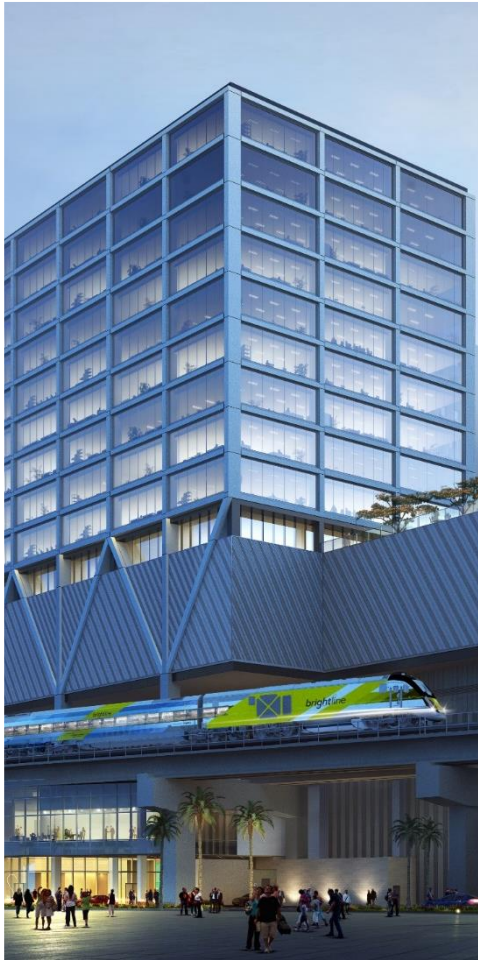
19756 H. M. Flagler's Special, first Train crossing Long Key Viaduct, 2.7 miles long, Long Key, Fla.

THE OVERSEAS RAILROAD



FEC RAILWAY MIAMI RAIL STATION

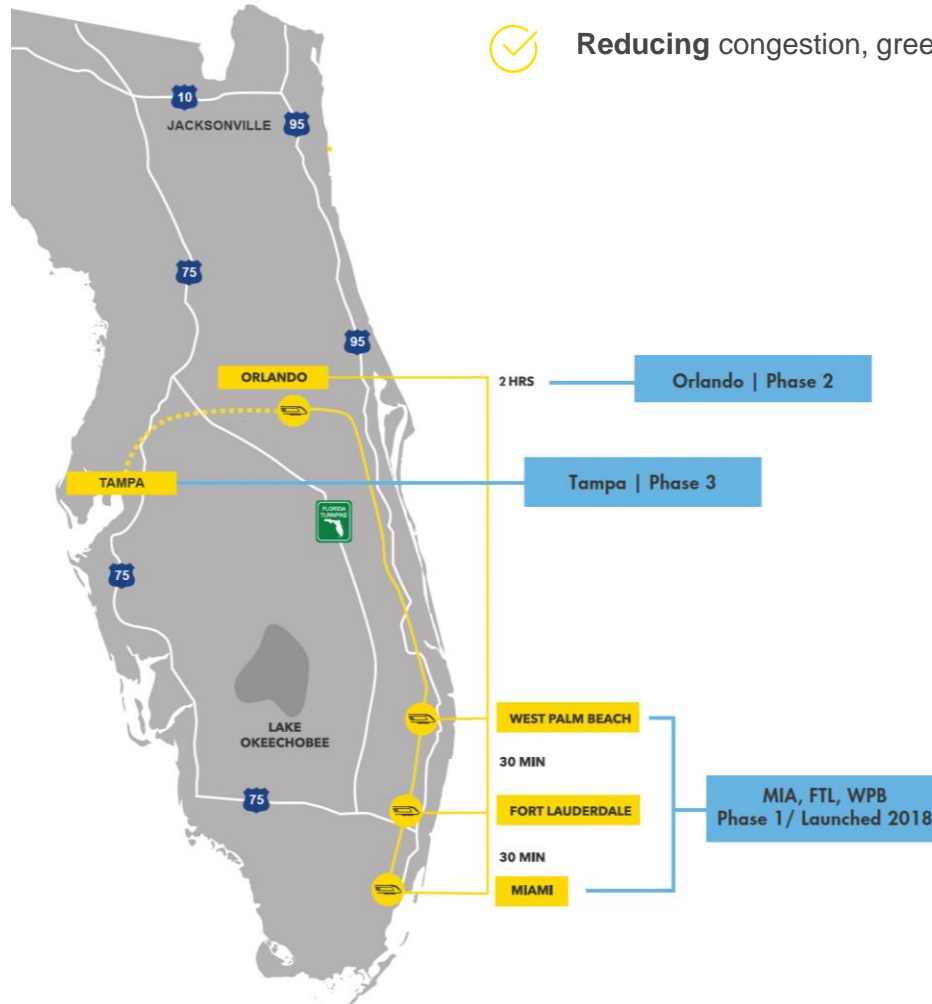
l **REIMAGINING TRAIN TRAVEL IN AMERICA**



THE ONLY PRIVATELY OWNED, OPERATED AND MAINTAINED EXPRESS INTER-CITY TRAIN SERVICE IN THE UNITED STATES

✓ Removing 3 million vehicles from roads each year

✓ Reducing congestion, greenhouse emissions and fuel consumption



SIEMENS

Trainsets **100% Made in America** by Siemens and 40 other suppliers in over 20 states



Connecting Florida Residents, Business Travelers, Commuters & Tourists



Leverages existing Florida East Coast Railway Corridor used by trains for more than 100 years



Two companies: Express intercity passenger rail service and transportation oriented real estate in South Florida downtowns

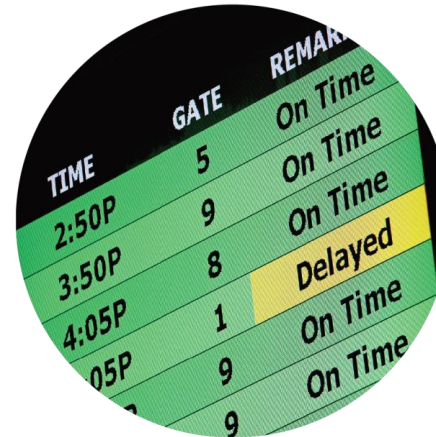
CENTRAL THESIS FOR PASSENGER RAIL

"Too long to drive, too short to fly"

Travel by car
is unpredictable



Travel by plane
is uncontrollable



TIME	GATE	REMARK
2:50P	5	On Time
3:50P	9	On Time
4:05P	8	Delayed
05P	1	On Time
	9	On Time
	9	On Time

More Than **500m** Travelers Experience Limited and Challenging Mobility Options

INTERSECTION OF TRANSPORTATION & HOSPITALITY

2 COMFORTABLE COACH EXPERIENCES

SELECT



- Luxury Seating**
 Additional Single Configuration
- Complimentary Snacks & Beverages**
 Including Alcohol
- No Additional Fees**
 Everything's included
- Dedicated Lounge Space**
 High quality food & beverage
- Preferred Access to Garage**
- Strategic Relationship with Rideshare Partner**



Complimentary WiFi
Outlets at every seat

ON BOARD



CHECK-IN & AT THE STATION



FIRST MILE & LAST MILE TRAVEL OPTIONS



SMART



- Spacious Seating**
 Multiple Configurations
- Snacks & Beverages**
 Available for purchase
- Limited Additional Fees**
 Reasonably priced for bags, pets, etc.
- Well-appointed Guest Lounge**
 High quality food & beverage available
- Preferred Access to Garage**
- Strategic Relationship with Rideshare Partner**




b

TRAINS

Trainsets manufactured by **SIEMENS**

At Siemens manufacturing hub in Sacramento, California

 Carbody Structure
Paint for Carshell
Train Trucks

 Digital Signage

 Carpet

Sacramento, CA
Siemens Manufacturing Hub

 Tables (Select and Smart)

Garden Grove, CA

 Toilet

Carson, CA

 Doors (Vestibule)

Littleton, CO

 Engine Coolant
Belmont, MI

 Cummins Engine
Columbus, IN

 Passenger Seats
Bellwood, IL

 Traction Motor

Norwood, OH
Siemens Manufacturing Hub

 Batteries

Hainesport, NJ

 Luggage Tower Racks

 Interior Lighting

Milford, CT

 Beverage Stations

Chambersburg, PA

 Windows

Emporia, VA

 Doors (Entrance)

Spartanburg, SC

 Brakes

Duncan, SC

 HVAC System for Coaches

Hastings, NE

 Alternator
Jacksonville, FL

100% Buy America trains

with components from more than 40 suppliers in more than 20 states

brightline

l



MOST INNOVATIVE TRAIN IN AMERICA

Reserved seating





MIAMICENTRAL²

brightline



3 MIAMICENTRAL

90,000 RSF / OFFICE
35,000 RSF / RETAIL

PARK-LINE RESIDENCES

816 RENTAL RESIDENCES

2 MIAMICENTRAL

190,000 RSF / OFFICE

MIAMICENTRAL
RETAIL SPACE
125,000 RSF

1 MIAMICENTRAL

MIXED-USE TOWERS
APPROX. 1.8 MILLION SQ.FT.

**MIAMI'S GRAND
CENTRAL STATION**

Modern-day urban crossroads, designed to connect people with the places and things they love, in a dynamic central location

OFFICES



PARK LINE MIAMI



RETAIL, RESTAURANTS & ENTERTAINMENT





Downtown living *West Palm Beach*

Apartments and parking structure under construction

- 290 units
- 24 floors
- Approx. 790 parking spaces
- Ground floor retail

ORLANDO

[MULTIMODAL STATION]



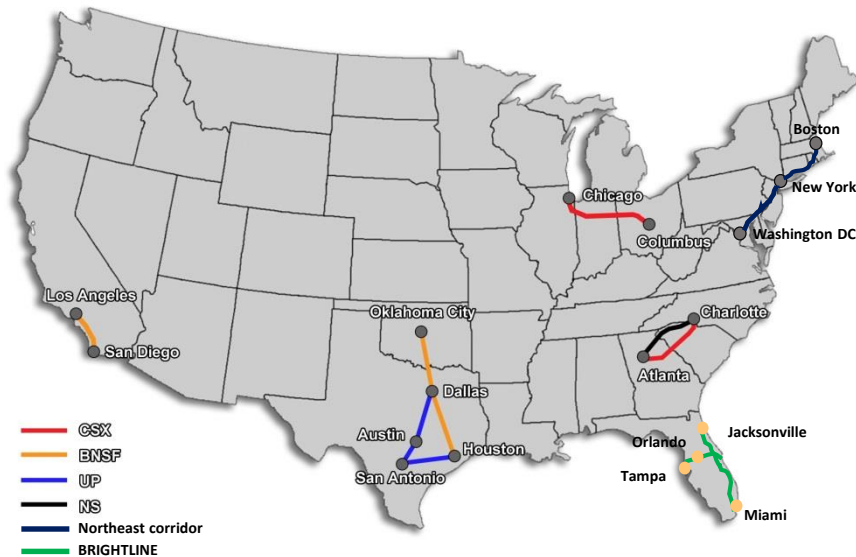




Platform for Future Passenger Rail Systems

- Established model and expertise to implement express passenger rail across the country
- Several U.S. corridors have the ideal characteristics to support express passenger rail systems
 - Under 400 miles
 - High density populations with some of the nation’s most congested roadways
 - Existing railroad infrastructure

Selected U.S. Corridors for Express Passenger Rail



	Miles	Population ⁽¹⁾
Brightline – Miami to Orlando	235	8.5
Selected U.S. Corridors		
Brightline ext. -Tampa, Jacksonville	84 / 155	4.5
Washington DC – NY - Boston	220	31.0
Atlanta – Charlotte	245	8.3
Dallas – Houston	240	14.0
LA – San Diego	120	16.6
Chicago – Columbus	360	11.6
Houston – San Antonio – Austin	211	11.3
San Antonio – Austin – Dallas	275	11.7

(1) Metro area population per 2016 US Census Bureau estimate.